

Human-Assisted AI for **BESPOKE SOFTWARE**

ENGINEER.AI

Any idea can be made into a reality

Engineer.ai is a platform for anyone to create their own bespoke software project with total confidence, guaranteed delivery, and without escalating costs.

**THE PROBLEM**

Outdated delivery process & broken trust

More businesses than ever are realizing their need for custom-built software. But, the current consultation and iteration model results in a project failure rate of 91%. Most small businesses are unable to provide accurate specifications for their projects causing variations between client expectation and final delivery. This results in flawed products and DevShops that are wary of not receiving payment due to disputes caused by miscommunication.

This widespread lack of trust in the industry prevents market growth as small businesses feel outsourced development is too risky and too specialized to accurately contract.

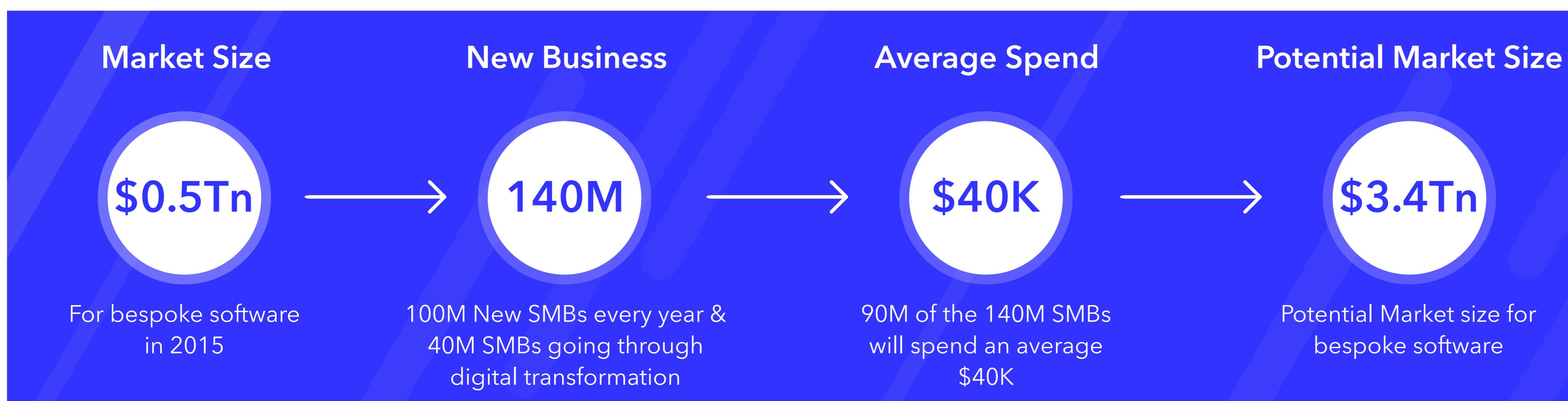
¹<https://www.projectsmart.co.uk/white-papers/chaos-report.pdf>

**THE SOLUTION**

Transparent transactions & optimized processes

Engineer.ai **allows anyone to create bespoke software** using a drag and drop project builder, artificial intelligence, and blockchain transparency to ensure trust and delivery. AI automatically generates atomic-level project plans and duplicates frequently used features. It matches projects to the most suitable developers, designers, independent QA engineers, and then automates payment and delivery through smart contract and our utility token, NAYA.

All completed projects are hosted by an AI delivery platform that will automate all hosting services, and optimize all cloud service costs. Engineer.ai is a transparent ecosystem that results in more successful projects, greater trust between client and provider, and lower consumer costs.

Market OPPORTUNITY**The Engineer.ai PLATFORM ECOSYSTEM :**

Engineer.ai is an established platform with access to a network of 26,000 developers, 5,000 customers across products, \$23M in platform revenues and 150% CAGR

Blockchain and AI will allow market expansion through our platform which comprises of:

Builder

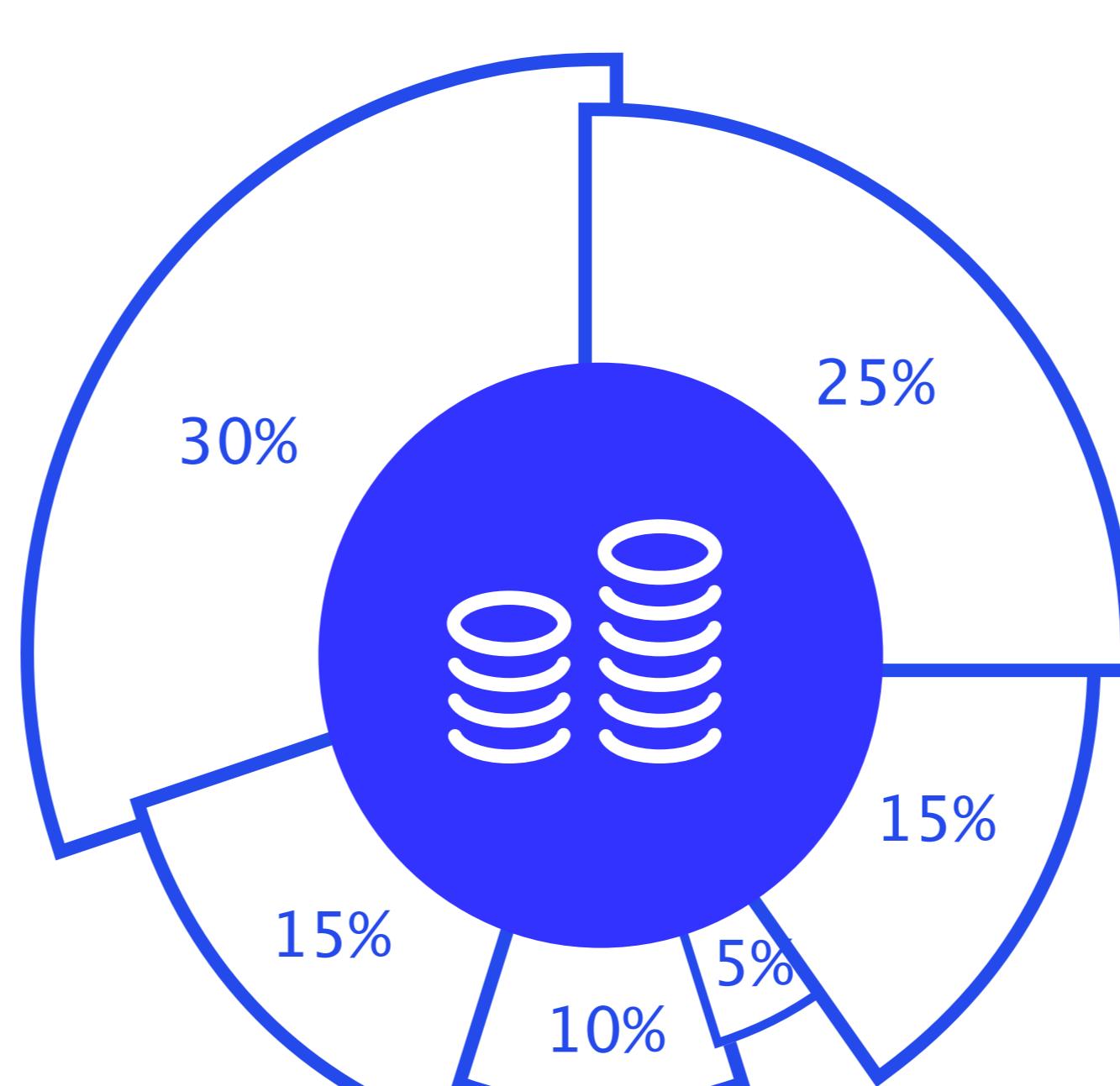
- Human-assisted AI that runs the online assembly line platform for building bespoke software and uses a distributed trust network to manage identification, delivery assurity, IPR, security, dispute resolution, and stakeholder payments.

BuilderCare

- A warranty service that allows customers to get updates to their bespoke software as third-party libraries decay over time and support to ensure their projects keep running.

CloudOps

- Leverages AI and machine learning to optimize the management and costs of cloud infrastructure in the most cost-efficient manner. Enables customers to get a single bill for all third-party services used by the bespoke software at a discounted price because of our volume.

Token allocation:

- 25% Seed, Pre-sale, and Bounty
- 15% Team Members & Founders
- 5% Advisors & Early adopters
- 10% Reserved to incentivize Developers
- 15% Reserved for the working capital
- 30% Reserved for the market development

Naya token**A PLATFORM OF TRUST**

Naya is an ERC-20 utility token that allows clients to escrow payment based on smart contract managed deliverables and quality verification by independent stakeholders.



Initial Target



Seed round



Presale

Our TEAM

Sachin Dev Duggal, Co-founder & CEO

Deutsche Bank, Nivio, \$100 million exit, Imperial College London, MIT



Saurabh P Dhoot, Co-founder & CSO

Nivio, Videocon D2h, \$1Bn IPO
Imperial College London



Robert Holdheim, Chief Business Officer

Ex Edelman,
MA Johns Hopkins university



Rohan Patel, VP Blockchain and CloudOps

University of Waterloo, coding since he was 5



Alex Godelman, VP Engineering

Ex Time Warner, CTO Cast & Crew,
Degree in Computer Science and Applied Mathematics

Our ADVISORS

- Sanford Climan - ex EVP Universal Studios, COO Creative Artists Agency
- Hussein Kanji - Hoxton Ventures
- Prateek Alsi - ex General Catalyst Partners
- Amit Singh - Google
- Renaud Visage - CTO Eventbrite
- Asanka Pathiraja - Katten Muchin Rosenman LLP